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# NPMA

National Pest Management Association

## EXHIBITS & SPONSORSHIPS

2016-2017





# PESTWORLD 2017

October 24-27

Baltimore Convention Center

Hilton Baltimore and Marriott Inner Harbor

Baltimore, Maryland

**DEMOGRAPHICS:** Attended mostly by owners and managers of pest control companies, PestWorld is the largest gathering of pest management professionals held each year.



**TYPE OF CONFERENCE:**  
Annual Convention



**PMP ATTENDEES:**  
**2,500**  
(approx. 500 international)



**TRADESHOW?**  
**YES**



**EXHIBITING COMPANIES:**  
**200**

NPMA's strength exists in our ability to bring together all of the key players in pest management every year at PestWorld. As the largest pest management industry event in the world there is simply no better platform for you to launch new services and products and promote awareness of your brand to your target audience.

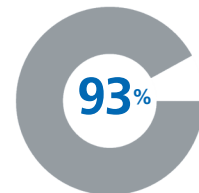
PestWorld attracts top level decision-makers from the pest management industry. Over a span of four days, you'll meet thousands of pest management professionals from around the world, including over 500 international delegates representing 60 countries. This means you'll be talking to the right people in the right place at the right time.



92% of PestWorld attendees make the purchasing decisions for their company or are involved in the selection process.



91% of previous PestWorld attendees rated their return on investment as excellent.



93% of the top 100 pest management companies\* send employees to PestWorld.

\* According to PCT Magazine's Top 100 List (June, 2015)

## EXHIBITOR BENEFITS

- Network and conduct business with the anticipated attendance of 3,500+
- Exhibit Hall traffic generating activities such as lunches, food stations, bars, entertainment, and more encourage maximum floor traffic during open hours
- Promotional opportunities with pre and post-show attendee mailing lists
- NPMA logos for your convention marketing collateral
- Company listing in the On-Site Program and NPMA Web site for conference registrants and prospective attendees to search by company or category

- Access to keynote presentations and educational sessions — ideal opportunities to meet potential buyers (3 pass per 10'x10' booth — a \$505 value)
- Discounted PestWorld 2017 registrations for additional personnel (\$225)
- Hospitality suite privileges

## AVAILABLE SPONSORSHIPS

On average, over 90 percent of those attending PestWorld have buying influence. How often do you have a captive audience of that size, with that many decision makers looking to buy your products?

Maximize the return on your investment at PestWorld and put your company name in front of thousands of show attendees by securing one of our sponsorship opportunities.

Amplify your message, boost your visibility, and focus PestWorld attendees on what your company can do for them in today's competitive market.

## EXCLUSIVE OPPORTUNITIES

**OPENING CEREMONY AND WELCOME RECEPTION - \$37,500**

Two events for the price of one — these highly attended events have always been among the most exciting and popular events at PestWorld.



## MAP YOUR SHOW

With 94 percent of PestWorld attendees visiting the official convention site in advance of the show, there is simply no better way to promote your participation than by advertising on the interactive floor plan.

As you know, leads are only as good as the end result. In a recent survey, 70% of respondents stated that they purchased from an exhibitor they had added to their Map Your Show (MYS) planner. And, they aren't just buying from current vendors; MYS research indicates that almost 86% of those attendees that buy purchase from one or more new suppliers.

Position yourself as one of the must-see companies at PestWorld - purchase an enhanced listing today.

**Banner Ad** – rotating banner sponsorships are noticed by everyone! As a banner sponsor you will receive a 360 x 45 pixel piece of real estate at the footer of the floor plan window, ensuring that everyone sees your brand. Included in this sponsorship is the Diamond Level Package with the ability to upload video and graphic images, viewable each time someone clicks on your banner ad. Banner sponsorships are limited, so don't wait!

- Meet and greet attendees at the Opening Ceremony and Welcome Reception entrances
- Distribute sales literature or a memento to attendees at the Opening Ceremony entrance or as a chair drop
- Company logo projected on large screens at the Opening Ceremony
- Company representative to introduce the Opening Ceremony entertainment
- Recognition from the Master of Ceremonies during the events
- Company name/logo printed on the Welcome Reception and cocktail napkins
- Exclusive privilege to host social events outside of official convention activities

**OPENING GENERAL SESSION - \$37,500**

**A highlight of the convention, this General Session traditionally attracts one of the largest audiences of any PestWorld event.**

- Meet and greet attendees at the event entrance
- Distribute sales literature or a memento to attendees at the door or as a chair drop
- Company logo projected on the room's large screens
- Company representative to introduce the keynote speaker
- Recognition from the Master of Ceremonies during the event
- Private photo opportunity for corporate representatives with keynote speaker, providing the contract allows

- Exclusive privilege to host social events outside of official convention activities

**GENERAL SESSION - \$32,500**

**The second General Session of PestWorld is another highlight of the convention and attracts one of the largest audiences of the week.**

- Meet and greet attendees at the event entrance
- Distribute sales literature or a memento to attendees at the door or as a chair drop
- Company logo projected on the room's large screens
- Company representative to introduce the keynote speaker
- Recognition from the Master of Ceremonies during the event

**PestWorld Mobile** – this new feature is a mobile-friendly website displaying many of the same features you receive online. It provides attendees access to their agenda planner on their web enabled cell phone. Any advertising done on the online floor plan (Gold, Platinum & Diamond Levels) is also seen on the mobile version, giving you targeted visibility in two key digital marketing platforms. There are also exclusive banner ad opportunities solely for mobile. Interested? Contact Alexis Wirtz at [awirtz@pestworld.org](mailto:awirtz@pestworld.org) for details.

**Gold Level Package (\$249)** – want visibility but on a tight budget? The Gold Level package allows you to brand your booth by adding pertinent company information such

as your logo, active URL and e-mail links, press releases, company description and product categories. Advertisers at this level are included in the Featured Exhibitor search and have access to valuable sales leads and statistics generated through the MyShow Agenda Planner.

**Platinum Level Package (\$1,449)** – this package includes all of the features of the Gold Level plus one additional product display panel, so you can give attendees a sneak-peek at what you're bringing to the show through an image and text description. Platinum exhibitors also receive priority placement in the search results with a second icon next to their company listing and also have the benefit of a "corner peel" graphic

highlighting your booth on the on-line floor plan.

**Diamond Level Package (\$949)** – this package includes all the features of the Platinum Level plus, one additional panel to be used for multi-media flash or video presentation, giving you two total presentation panels – 1 video panel and 1 image/text description panel. Diamond Level advertisers have a "Featured Exhibitor" icon with priority placement in exhibitor search results and also have the benefit of a "corner peel" graphic highlighting your booth on the interactive floor plan. At this level, you're able to customize your content and messaging to match your show marketing cycle and will be remembered as cutting-edge.

- Private photo opportunity for corporate representatives with keynote speaker, providing the contract allows
- Exclusive privilege to host social events outside of official convention activities

**FINAL NIGHT BANQUET - \$37,500**  
Bring PestWorld 2017 to a close with a night of live entertainment and festivities. This is a great opportunity for your company to get to know your prospects better in a relaxed environment.

- Meet and greet attendees at the event entrance
- Distribute sales literature or a memento to attendees at the door or as a chair drop
- Company name/logo printed on event reminder card, admission ticket, cocktail napkins, menu card, and event décor
- Company logo projected on the event's large screens (if applicable)
- Company representative to introduce the entertainment
- Recognition from the Master of Ceremonies throughout the event
- Private photo opportunity for corporate representatives with entertainment, providing the contract allows
- Exclusive privilege to host social events outside of official convention activities

**INTERNET CAFÉ/TECHNOLOGY PACKAGE - \$35,000**

The Internet Café includes charging stations and wireless access, and is prominently located next to PestWorld Registration. Also includes Internet access to all PestWorld attendees for four days in designated areas.

- Company logo on each computer as a screensaver; company image as desktop graphic
- Attendees will have direct access to your company's Web site with one click
- Display company literature in Café
- Half-page advertisement in the PestWorld On-Site program\*
- Exclusive privilege to host social events outside of official convention activities

**INTERNATIONAL RECEPTION - \$17,500**

Take this opportunity to represent your company globally in the minds of some of the industry's most well known international leaders. This reception is open to more than 500 international PestWorld attendees only.

- Company name printed on pre-event invitation
- Meet and greet opportunity and formal welcome to guests with remarks
- Company logo printed on cocktail napkins

**BADGE LANYARDS - \$10,000**

Taking advantage of this opportunity is as close as your company will get to having attendees wearing your name or logo on their sleeve. Wherever attendees go during PestWorld 2017, they will have your company's presence with them.

**NPMA'S BOARD OF DIRECTORS' RECEPTION - \$10,000**

This intimate networking experience is an excellent opportunity to meet with NPMA's industry leadership team and spend time with some of your top prospects.

- Company name printed on event invitation
- Meet and greet opportunity and formal welcome to guests
- Company logo printed on the cocktail napkins
- Two company representatives and their guests will network with the board members and past presidents

**PRESIDENT'S LEADERSHIP RECEPTION - \$15,000**

This is your chance to show your appreciation to the association's most invested members — our volunteer leaders.

- Company name printed on event invitation
- Meet and greet opportunity and formal welcome to guests with remarks
- Company logo printed on cocktail napkins

**EXHIBIT HALL LUNCHES \$8,500 PER DAY TWO OPPORTUNITIES**

- Meet and greet attendees at the event entrance
- Distribute sales literature or a memento to attendees at the event entrance
- Company name printed on lunch tickets

**BILLBOARD SIZE SCHEDULE-AT-A-GLANCE - \$7,500**

Located in the PestWorld Registration area, your company's name and logo will be prominently displayed on a billboard sized schedule-at-a-glance. This has incredible impact on attendees!

**CONVENTION BAG - \$12,500**

Distributed to all PestWorld 2017 attendees, this marketing incentive

places your company's logo on the outside of a high-quality attendee bag that holds all the convention materials. This sponsor will be the only company allowed to insert their literature in the bag that is used by attendees throughout the convention. Your company logo will be front and center throughout the show. You can't go wrong with this sponsorship.

**EDUCATIONAL SESSION PADS & PENCILS - \$7,500**

The educational sessions are the heart of PestWorld. This sponsorship includes your company's name or logo on both paper pads and pencils at every educational session for three days.

**HOTEL ROOM DROP TO PESTWORLD ATTENDEES - \$6,500 PER NIGHT**

**TWO OPPORTUNITIES**

Drive attendees to your booth with a hotel room special delivery at the official PestWorld 2017 hotel, the Sheraton Seattle Hotel. The room delivery includes one item, such as sales literature, to be delivered outside the door of each attendee's room.

**EDUCATIONAL SESSION REFRESHMENT BREAKS - \$2,500 PER BREAK**

**THREE OPPORTUNITIES**

- Company logo printed on refreshment break napkins
- Meet and greet attendees in the break area
- Place your sales literature in the break area

**BOARD OF DIRECTORS BREAKFAST OR LUNCH - \$2,500**

Small price tag, excellent opportunity! During this working Board of Directors food function, you may distribute company literature to all meeting participants and make a few remarks. This is your opportunity to draw attention to your company with the leaders of the industry.

**EDUCATIONAL SESSION CAFÉ - \$30,000**

- Meet and greet attendees at the café area
- Distribute sales literature or a memento to attendees at the café area
- Company name printed on lunch tickets
- Cocktail napkins printed with logo

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

**AISLE SIGN SPONSORSHIP - \$1,000 each aisle** Everyone depends on the directional aisle signage at PestWorld to navigate through the floor effectively. Increase your company's brand among thousands of pest management professionals and remind attendees of your booth location by displaying your company name, logo, and booth number on signage in the exhibit hall. Two-sided aisle signs let attendees see your logo every time they look up.

**PUBLICATION BINS - \$2,500** Showcase your magazine in a NPMA Publication Bin. The Publication Bin area will be located near the registration area in close proximity to the Exhibit Hall for maximum viewing and prime spot visibility. Your investment includes one slot and a small sign with your company name. \*Only current exhibitors or sponsors are eligible to purchase slots in the NPMA Publication bin.

**SEATED MASSAGE - \$12,000** Meetings and tradeshow involve a lot of walking. The seated massage gives attendees a nice reinvigorating massage to get them refreshed and ready to go. Your investment includes a full-service massage station (with masseuse) and recognition with signage at the massage station for your company. Additionally, you have the option of providing promotional items and literature.

**EDUCATIONAL WORKSHOPS - \$2,500 each** Your investment includes recognition on event signage, marketing materials, and in the onsite program, as well as the opportunity to introduce the session speaker. Please note: Speakers and topics for NPMA educational workshops are determined by NPMA. The sponsorship of a workshop does not entitle the sponsor to select the program topic or speaker.

# PESTWORLD 2017 SPONSORSHIP APPLICATION

Sponsorships are available on a first-come, first-serve basis. A company that sponsors an event has the right of first refusal on that event the following year. Submission of this form constitutes a commitment by your company to become a sponsor at PestWorld 2017. If your first choice is not available, NPMA staff will contact you to confirm your interest in sponsoring your second choice.

## PLEASE SPECIFY WHAT YOU WOULD LIKE TO SPONSOR.

### Map Your Show Packages

- Gold Level Package - \$249
- Platinum Level Package - \$1,449
- Diamond Level Package - \$949
- Opening Ceremony and Welcome Reception - \$37,500
- Opening General Session - \$37,500
- General Session - \$32,500
- Final Night Banquet - \$37,500
- Internet Café/Technology- \$35,000
- Convention Bags - \$12,500
- International Reception - \$17,500
- Badge Lanyards - \$10,000
- NPMA's Board of Directors' Dinner - \$10,000
- President's Leadership Reception - \$15,000
- Exhibit Hall Lunches (Two Opportunities) - \$8,500 per day
- Billboard Size Schedule-at-a-Glance - \$7,500
- Educational Session Pads & Pencils - \$7,500
- Hotel Room Drop to PestWorld Attendees - \$6,500 per night
- Educational Session Refreshment Breaks - \$2,500 per break
- Board of Directors Breakfast or Lunch - \$2,500
- Aisle Sign Sponsorship - \$1,000 each aisle
- Publication Bins - \$2,500
- Seated Massage - \$12,000
- Educational Workshops - \$2,500 each
- Educational Session Café - \$30,000

First Choice \_\_\_\_\_  
 Second Choice \_\_\_\_\_

## COMPANY INFORMATION

Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company/Organization Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip/Postal: \_\_\_\_\_  
 Contact Name (Please Print or Type): \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

## PAYMENT METHOD

Total Cost of Sponsorship \$ \_\_\_\_\_ Payment Method  check enclosed (payable to NPMA)  MasterCard  Visa  
 Card Number \_\_\_\_\_ Security Code \_\_\_\_\_  
 Signature \_\_\_\_\_

### 4 WAYS TO REGISTER



**Mail:** 10460 North Street  
 Fairfax, VA 22030



**Fax:**  
 (703) 352-3031



**Online:** [www.npmapestworld.org](http://www.npmapestworld.org)  
**E-mail:** [awirtz@pestworld.org](mailto:awirtz@pestworld.org)



# PESTWORLD 2017 APPLICATION FOR BOOTH SPACE | OCTOBER 24-27 | BALTIMORE, MD

Return this form, properly executed, together with your booth deposit. Checks should be made payable to NPMA, as specified in item 1 below. **BOOTH SPACE WILL NOT BE HELD UNTIL CONTRACT IS RECEIVED BY NPMA.** Mail to: NPMA at 10460 North Street, Fairfax, VA 22030, Phone: 703-352-6762 Fax: 703-352-3031

Below I am authorized to indicate for my company the top six (6) choices for booth space at PestWorld 2017:		Booth Size	Allied Member Fee	Non-Member Fee
1st _____	4th _____	10' x 10'	\$2,750	\$3,625
2nd _____	5th _____	10' x 20'	\$5,400	\$6,775
3rd _____	6th _____	20' x 20'	\$9,150	\$12,125
		20' x 30'	\$14,800	\$19,250
		20' x 40'	\$19,800	\$25,750
		20' x 50'	\$26,150	\$33,800

**Booth fee includes three (3) complimentary booth personnel registrations per 10 x 10 booth. For booths larger than 10 x 20, please contact NPMA for number of included complimentary badges. Additional personnel registrations are available for purchase.**

1. A 50% deposit is due with contract. All final payments are due by June 1, 2017.
2. We agree to pay by the terms listed above and that the full balance of the Booth Rental will be paid prior to June 1, 2017. Failure to comply will result in cancellation of booth space and forfeiture of deposit. If this is a problem, please call NPMA to work out a payment schedule.
3. We agree that space assigned to us shall be accepted by us unless we reject it within ten (10) days of your notice.
4. Exhibitor agrees to fully comply with the "Exposition Codes & Agreements" which are hereby incorporated by reference. Exhibitor hereby acknowledges receipt of a copy of the "Exposition Codes & Agreements."
5. The terms and conditions appearing on the reverse side of this Agreement and printed in the brochure are hereby incorporated by reference and Exhibitor agrees to be bound hereby.
6. Products to be exhibited. We require that the Exhibitor designates the products listed below as those which he/she shall display or demonstrate, and agrees to notify NPMA, in writing, of any changes in the list below prior to the Exposition.

\_\_\_\_\_

\_\_\_\_\_

7. Booth Preference. We do not wish our exhibit booth(s) to be located next to the following competitors: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Country: \_\_\_\_\_ Zip/Postal: \_\_\_\_\_

Contact Name (Please Print or Type): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Signee (print): \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_

**PAYMENT METHOD**  check enclosed (payable to NPMA)  MasterCard  Visa

Exhibitor Booth Total Amount Due: \$ \_\_\_\_\_ Please charge the following amount \$ \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_

**CONTINUED ON NEXT PAGE >>**



## CODES & AGREEMENTS (PAGE 2)

Exhibitor hereby agrees to be bound by the "Rules and Regulations of the Exposition." Exhibitor further agrees to adhere to and be bound by (i) all applicable fire, utility, and building codes and regulations; (ii) any rules or regulations of the facility where the exhibition is held; (iii) the terms of all leases and agreements between NPMA and the managers or owners of said facility, or between the Sponsor and such managers or owners; and (iv) the terms of any and all leases and agreements between NPMA and any other party relating to the Exposition. Exhibitor shall not be, nor shall Exhibitor permit others to do anything to the Booth or do anything in the facility where the Exposition is held, or bring anything into said facility, which would cause a difference in conditions from those previously approved by the insurance carriers of NPMA or the owners or managers of said facility, which will in any way increase premiums payable by any of said parties for fire insurance on said facility or any property therein. Notwithstanding any other remedy available against Exhibitor, Exhibitor agrees to pay on demand by any of said parties any such increase resulting from a violation of this section.

**Space Assignments.** NPMA shall use its best efforts to locate the Booth in one of the locations designated by Exhibitor on the front side hereof, to provide physical separation of the Booth from the Booths of those competitors from whom Exhibitor has requested such separation on the front side hereof. *Notwithstanding the above, NPMA reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.*

**Payment.** Exhibitors that are an adjunct or subsidiary of member companies, but are not members of NPMA shall pay the non-member exhibit rates. If full payment is not received by June 1, 2017 — NPMA reserves the right to release its space and put up for resale.

**Hospitality Suites and Special Events.** Hospitality suites and special event space at the headquarters hotel will be registered to the Exhibitors and event sponsors. Hospitality Suites and special events shall not be open during regularly scheduled hours of meetings, exhibits or other PestWorld functions.

**Exclusion.** NPMA shall have the right to exclude or to require modifications of any display or demonstrations, which in its sole discretion, it considers unsuitable to or not in keeping with the character of the Exposition. NPMA shall have the right to prohibit the use of amplifying equipment or music, which, in its sole discretion, it considers objectionable. NPMA shall have the right to demand modifications of the appearance or dress of persons or mannequins used in connection with displays or demonstration.

**Assignments and Sublease.** Exhibitor shall not sub-let the Booth assigned by NPMA nor shall Exhibitor assign this Lease in whole or in part.

**Liability.** This agreement shall not constitute or be considered a partnership, employer-employee relationships, joint venture or agency between NPMA, managers or owners of said facility and Exhibitor. Exhibitor hereby agrees to and does indemnify, hold harmless and defend NPMA, managers or owners of said facility from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but limited to cost, interest and attorney's fees) which NPMA, managers or owners of said facility may incur, suffer, be put to, pay or be required to pay incident to arising directly or indirectly from any intentional or negligent act or omission by Exhibitor or any of its employees, servants, or agents.

Exhibitor further agrees that NPMA, managers or owners of said facility and its respective agents and employees shall not be responsible, in any way, for (i) damage, loss or destruction of any property of Exhibitor or (ii) injury to Exhibitor or its representatives, agency, employees, licensees or invitees.

**Cancellation or Postponement of Exposition.** In the event that the Exposition is postponed due to any occurrence not occasioned by the conduct of NPMA or Exhibitor, whether such occurrence by an Act of God or the common enemy or the result of war, riot, civil commotion, sovereign conduct, or the act of conduct of any person or persons not party or privy

to this Lease, then the performance of the parties under this agreement shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement. In the event that such occurrence results in cancellation of the Exposition, the obligations of the parties under this Agreement shall be automatically terminated and all rental payments made under this Lease shall be refunded to Exhibitor, less a pro rata share of expenses actually incurred by NPMA in connection with the Exposition.

**Handling and Storage.** NPMA and the owners or managers of the facility where the Exposition is to be held shall not accept or store display materials or empty crates and Exhibitor shall make its own arrangement for shipment, delivery, receipt and storage of such materials and empty crates. Such arrangement may be made through the Official Drayer if desired, and Exhibitor shall in any event provide the Official Drayer with copies of all bills of lading. All shipments and deliveries to the Exposition shall be prepaid. Exhibitor shall not incur any obligation to the Official Drayer merely by reason of providing copies of any bill of lading hereunder.

**Cancellation of Contract.** Cancellations by the exhibitor of booth space contracts must be received in writing. Cancellations received before June 1, 2017 will be refunded, **less a cancellation and processing fee of Five Hundred Dollars (\$500.00) per one hundred (100) square feet of space rented.** No refund will be made of the deposit if notice of cancellation is after June 1, 2017.

**Security.** NPMA shall provide twenty-four (24) hour guard service throughout the installation of exhibits and booths, closed hours, and dismantling of exhibits and booths. Please note, this is perimeter security only. Exhibitor is still responsible for their equipment and materials.

**Entire Agreement.** This instrument contains the entire agreement between the parties relating to the rights herein granted and the obligations herein assumed. Any representations or modifications concerning this instrument shall be of no force or effect excepting a subsequent modification in writing signed by the parties hereto.

**Partial Invalidity.** If any term, provision, covenant, or condition of this Agreement is held by a court of competent jurisdiction to be invalid, void or unenforceable, the remainder of the provisions shall remain in full force and effect and shall in no way be affected, impaired or invalidated.

**Captions.** All captions as to contents of the particular provisions hereof are intended for convenience of reference only and are not to be considered in construing this instrument.

**Successors and Assigns.** This Agreement shall be binding upon and inure to the benefit of the parties hereto and their successors and permitted assigns.

**Hold Harmless Clause.** "Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save harmless the Baltimore Convention Center and their respective partners, directors, officers, employees and agents "the Indemnity" against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal maintenance, or occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the sole negligence of the indemnities. In addition, Exhibitor acknowledges that neither, the Baltimore Convention Center or any of the other Indemnities maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses of Exhibitor."

**Exhibitors are accepted at the discretion of NPMA staff and means no endorsement by NPMA or its officials.**

I have reviewed and accept these Codes & Agreements.

\_\_\_\_\_  
Initial Here



10460 North Street  
Fairfax, VA 22030  
Phone: 703-352-6762  
[www.npmapestworld.org](http://www.npmapestworld.org)

